



City of Pinole & PCTV SPONSORSHIP OPPORTUNITIES





PCTV

Pinole Community Television

BRING

LOCAL SPORTS BROADCAST

BACK TO PINOLE!

Seize the opportunity to showcase the talent, grit, and sportsmanship of the community by sponsoring local sports broadcast today!



www.pinole.gov/PCTV

AS A SPONSOR, YOU'LL SUPPORT:



YOUTH OPPORTUNITIES

- **FREE JOB TRAINING**
- **SHOWCASE TALENT**
- **BUILD COMMUNITY**

COMMUNITY MEDIA

- **PUBLIC ACCESS STATION**
- **LOCAL PROGRAMMING**



REACH BROADER AUDIENCES

PCTV is broadcasted on cable channels 26 & 28, and streams on **Roku, Apple TV, and Amazon Fire.**



Becoming a PCTV sponsor gives you a great deal on exclusive advertising while strengthening the community. Complete an application today!

Spartan All Access



Tier 1

\$6,340

Exposure That Wins!

- Dominate Game Day: Full broadcast of 3 games with your brand front and center!
- Season-Long Spotlight: Eye-catching credits + voiceovers in every broadcast.
- Live Shoutouts: Your name announced during games.
- Digital Reach: Featured on Pinole.gov PCTV (5,000+ views) + City social media (1,000+ followers).
- Sideline Impact: Custom banner displayed all season.



Premier Fan Club



Tier 2

\$1,850

Exposure That Shines!

- Game-Day Glory: Full broadcast of 1 exciting sports game with your brand front and center!
- Broadcast Brilliance: Striking text/graphic credits + a custom voiceover throughout the event.
- Live Fan Buzz: Your name announced during the game for instant recognition.
- Digital Presence: Listed on Pinole.gov PCTV webpage (5,000+ monthly views) to grow your audience.
- Social Media Shoutout: Highlighted on City social media (1,000+ followers) for wider impact.



The Champ



Tier 3

\$520

Exposure That Builds!

- Game-Day Basics: Basic broadcast of 1 dynamic sports game with your brand in the mix!
- Season-Long Credits: Full text/graphic credits displayed across all event broadcasts.
- Webpage Spotlight: Listed on Pinole.gov PCTV webpage (5,000+ monthly views) for ongoing exposure.
- Community Connection: Tie your brand to local sports pride and passion.
- Affordable Entry: Low-cost way to reach 5,000+ fans.



Commercial Ad

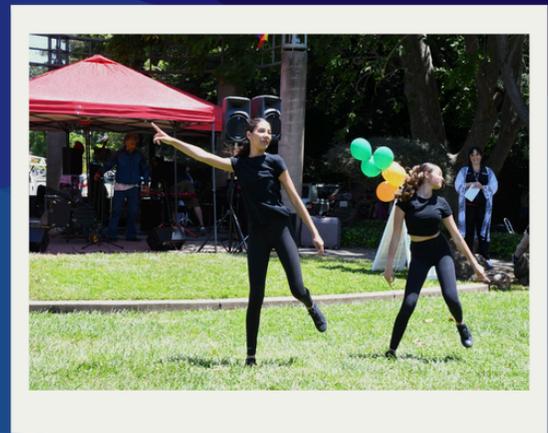


Tier 4

\$160

Exposure That Scores!

- Primetime Power: Air your commercial during peak viewing slots for maximum local impact!
- Full Season Run: Your ad featured across all event broadcasts throughout the season.
- Production Support: Get PCTV video production help at \$78/hour per staff (optional add-on).
- Brand Amplification: Engage 5,000+ viewers with a standout, professional ad.
- Flexible Investment: Tailor your campaign with expert production to suit your needs!



BECOME A SPONSOR TODAY



Ready to Join Us?

We'd love to welcome you as a sponsor and work together to keep Pinole connected and thriving. To secure your sponsorship tier or discuss custom options, please contact our team at PCTVstaff@pinole.gov—we're here to make this easy and tailored to your goals.

Important Note: To ensure your sponsorship shines, please submit your company logo and any ads at least two weeks prior to your chosen start date or event. Send all materials in high-resolution PNG format to ewilson@pinole.gov. We can't wait to spotlight your support and show Pinole what you're all about!

Prefer to register online? Visit our online registration from using the QR code:

**Don't see what you're looking for or have
some questions?**

Contact us via email or call 510-724-8917

