



# City of Pinole & PCTV SPONSORSHIP OPPORTUNITIES







**PCTV**  
Pinole Community Television

# BRING LOCAL SPORTS BROADCAST

## BACK TO PINOLE!

Seize the opportunity to showcase the talent, grit, and sportsmanship of the community by sponsoring local sports broadcast today!



[www.pinole.gov/PCTV](http://www.pinole.gov/PCTV)





# AS A SPONSOR, YOU'LL SUPPORT:



## YOUTH OPPORTUNITIES

- **FREE JOB TRAINING**
- **SHOWCASE TALENT**
- **BUILD COMMUNITY**

## COMMUNITY MEDIA

- **PUBLIC ACCESS STATION**
- **LOCAL PROGRAMMING**



## REACH BROADER AUDIENCES

PCTV is broadcasted on cable channels **26 & 28**, and streams on **Roku, Apple TV, and Amazon Fire**.



Becoming a PCTV sponsor gives you a great deal on exclusive advertising while strengthening the community. Complete an application today!

# Spartan All Access

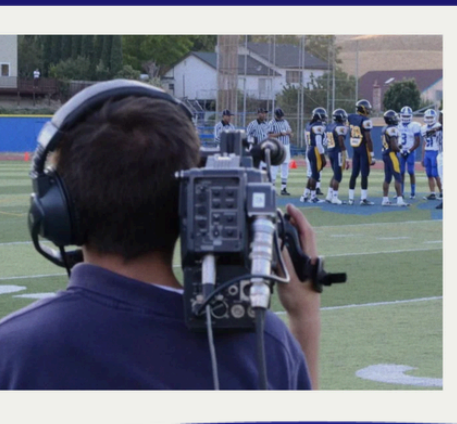


Tier 1

\$6,340

## Exposure That Wins!

- Dominate Game Day: Full broadcast of 3 games with your brand front and center!
- Season-Long Spotlight: Eye-catching credits + voiceovers in every broadcast.
- Live Shoutouts: Your name announced during games.
- Digital Reach: Featured on Pinole.gov PCTV (5,000+ views) + City social media (1,000+ followers).
- Sideline Impact: Custom banner displayed all season.





# Premier Fan Club

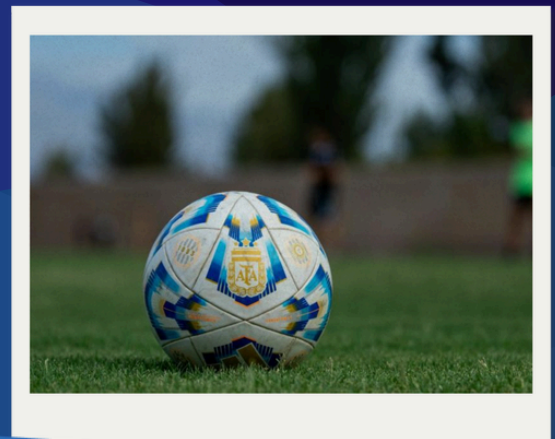


## Tier 2

# \$1,850

### Exposure That Shines!

- Game-Day Glory: Full broadcast of 1 exciting sports game with your brand front and center!
- Broadcast Brilliance: Striking text/graphic credits + a custom voiceover throughout the event.
- Live Fan Buzz: Your name announced during the game for instant recognition.
- Digital Presence: Listed on Pinole.gov PCTV webpage (5,000+ monthly views) to grow your audience.
- Social Media Shoutout: Highlighted on City social media (1,000+ followers) for wider impact.





# The Champ



## Tier 3

**\$520**

### Exposure That Builds!

- Game-Day Basics: Basic broadcast of 1 dynamic sports game with your brand in the mix!
- Season-Long Credits: Full text/graphic credits displayed across all event broadcasts.
- Webpage Spotlight: Listed on Pinole.gov PCTV webpage (5,000+ monthly views) for ongoing exposure.
- Community Connection: Tie your brand to local sports pride and passion.
- Affordable Entry: Low-cost way to reach 5,000+ fans.





# Commercial Ad



**Tier 4**

**\$160**

## Exposure That Scores!

- Primetime Power: Air your commercial during peak viewing slots for maximum local impact!
- Full Season Run: Your ad featured across all event broadcasts throughout the season.
- Production Support: Get PCTV video production help at \$78/hour per staff (optional add-on).
- Brand Amplification: Engage 5,000+ viewers with a standout, professional ad.
- Flexible Investment: Tailor your campaign with expert production to suit your needs!





# BECOME A SPONSOR TODAY



## Ready to Join Us?

We'd love to welcome you as a sponsor and work together to keep Pinole connected and thriving. To secure your sponsorship tier or discuss custom options, please contact our team at [PCTVstaff@pinole.gov](mailto:PCTVstaff@pinole.gov)—we're here to make this easy and tailored to your goals.

**Important Note:** To ensure your sponsorship shines, please submit your company logo and any ads at least two weeks prior to your chosen start date or event. Send all materials in high-resolution PNG format to [ewilson@pinole.gov](mailto:ewilson@pinole.gov). We can't wait to spotlight your support and show Pinole what you're all about!

Prefer to register online? Visit our online registration from using the QR code:

**Don't see what you're looking for or have  
some questions?**

Contact us via email or call 510-724-8917

