



Frequently Asked Questions About Measure I

Addressing Pinole Safety, Streets, & Local Control

Q: What is Measure I?

A: Measure I is a local, ½ cent Pinole sales tax measure that has been placed on the Municipal Election ballot. If enacted, Measure I creates a reliable source of local, voter-approved funding to make Pinole's roads safer and improve the quality of life for residents.

Q: Why was Measure I placed on the ballot?

A: Pinole's annual deficit is projected to grow to \$1,600,000 next fiscal year alone. If enacted, Measure I can prevent severe cuts in funding for fire and police protection, 911 emergency response times, pothole repairs, park maintenance, and other essential services the community relies on.

Q: I'm concerned about the condition of local streets.

A: According to independent engineers, Pinole has about \$32 million in road and infrastructure repairs. The longer roads go without repair, the more expensive it will be to fix them in the future. If enacted, Measure I will help the City maintain our roads earlier.

Q: What about public safety needs?

A: The City seeks to keep Pinole safe by maintaining neighborhood police patrols, investments in crime prevention programs, and 911 police response times during a time when other parts of the Bay Area are struggling with rising crime, which has been identified by the public as a priority for investment for new revenue, such as that generated by Measure I.

Q: What community priorities will be address by Measure I?

A: In a spring community survey, Pinole residents identified the following priorities for City investment: providing clean water; maintaining 911 emergency response times, crime prevention programs, fire protection and response; and keeping Pinole's public areas and parks healthy, safe, and clean.

Q: What else is on the ballot?

A: November 5th is Pinole's Municipal Election. In addition to Measure I, local voters can select up to two Council members in the local at-large election. It is a Presidential election—in addition to federal and state candidates, there are state propositions on your November ballot.

Q: Where can I get more information about Measure I?

A: For more information about Measure , including the official ballot materials, visit [Pinole.gov](https://www.contracostavote.gov). To get more information about voting, visit: [https://www.contracostavote.gov/elections/check your registration status](https://www.contracostavote.gov/elections/check_your_registration_status). To register to vote, visit <https://www.contracostavote.gov/elections/voter-registration/my-voting-information/#VoterLookupandSampleBallotSearch>