

City of Pinole American Rescue Plan Act (ARPA) Community Workshop



Special City Council Meeting
November 6, 2021



Agenda

- ▶ Overview of American Rescue Plan Act (ARPA)
- ▶ Recap of ARPA Appropriations Process
- ▶ Business Needs and Community Survey Results
- ▶ Introduction to New Legislation and Overview of Shop Local Gift Card Program
- ▶ Public Comment
- ▶ City Council Priorities
- ▶ Next Steps



American Rescue Plan Act (ARPA)

- ▶ \$1.9 trillion economic stimulus package
- ▶ \$350 billion to state, local, territorial, and tribal governments
 - ▶ Pinole's allocation: \$4.6 million (\$2.3 million received)
- ▶ Allowable uses:
 - ▶ Public Health
 - ▶ Negative Economic Impacts
 - ▶ Premium Pay
 - ▶ Infrastructure Improvements
 - ▶ Revenue Replacement
- ▶ Ineligible uses:
 - ▶ Offset tax measures
 - ▶ Deposit into pension fund



ARPA Timeline

- ▶ Outreach
- ▶ Community Input
 - ▶ Workshops
 - ▶ Business Needs Survey
 - ▶ Community Survey
- ▶ Goal to develop spending plan



ARPA Appropriations Process

- ▶ Outreach
- ▶ Community Input
 - ▶ Workshops
 - ▶ Business Needs Survey
 - ▶ Community Survey
- ▶ Goal to develop spending plan



Business Needs Survey Results

- ▶ Outreach
- ▶ Community Input
- ▶ Goal to develop spending plan



Community Survey Results

- ▶ Received 21 responses
- ▶ Top business types reported:
 - ▶ Beauty/personal services (24%)
 - ▶ Retail (14%)
 - ▶ Finance/insurance/real estate (10%)
 - ▶ Fitness center/gym (10%)
 - ▶ Restaurant/bar (10%)
 - ▶ Other (10%)
- ▶ Most respondents self-employed with no employees (43%) or have 1-4 employees (33%)
- ▶ 90% reported being negatively impacted by COVID-19 pandemic



Community Survey Results

- ▶ Top types of negative impacts:
 - ▶ Loss of revenue (90%)
 - ▶ Reduced customer demand (72%)
- ▶ Top business types reported:
 - ▶ Beauty/personal services (24%)
 - ▶ Retail (14%)
 - ▶ Finance/insurance/real estate (10%)
 - ▶ Fitness center/gym (10%)
 - ▶ Restaurant/bar (10%)
 - ▶ Other (10%)
- ▶ Most respondents self-employed with no employees (43%) or have 1-4 employees (33%)
- ▶ 90% reported being negatively impacted by COVID-19 pandemic



Staff Recommendations

- ▶ Informed by community input, City Council input, survey results
- ▶ Based on the major ARPA categories



Next Steps

- ▶ Engage outside consultant to facilitate workshops
- ▶ Send mailers to all households
- ▶ Host two budget workshops
 - ▶ Brainstorming and ranking
 - ▶ Decision-making
- ▶ Utilize interactive technology
 - ▶ Polling
 - ▶ Prioritizing



Thank you

Questions or Comments?