



# City of Pinole Community Meeting

September 25, 2019

Pinole Library

9:00 a.m. to 11:00 a.m.

Management  
Partners



**Nancy Hetrick, Vice President**  
**Christine Butterfield, Senior Manager**  
**Lisa Phan, Management Analyst**

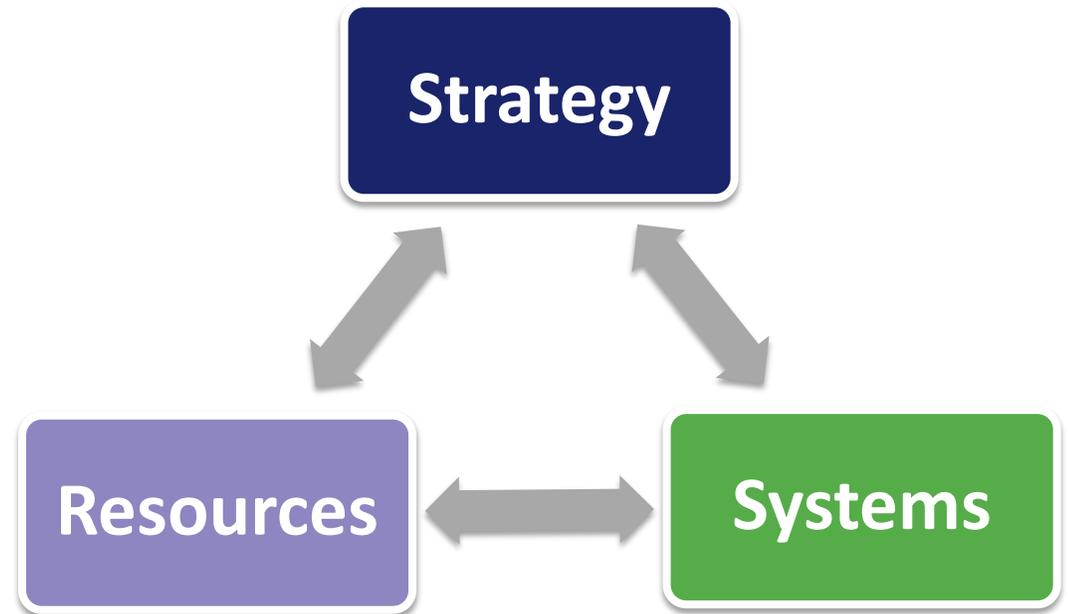




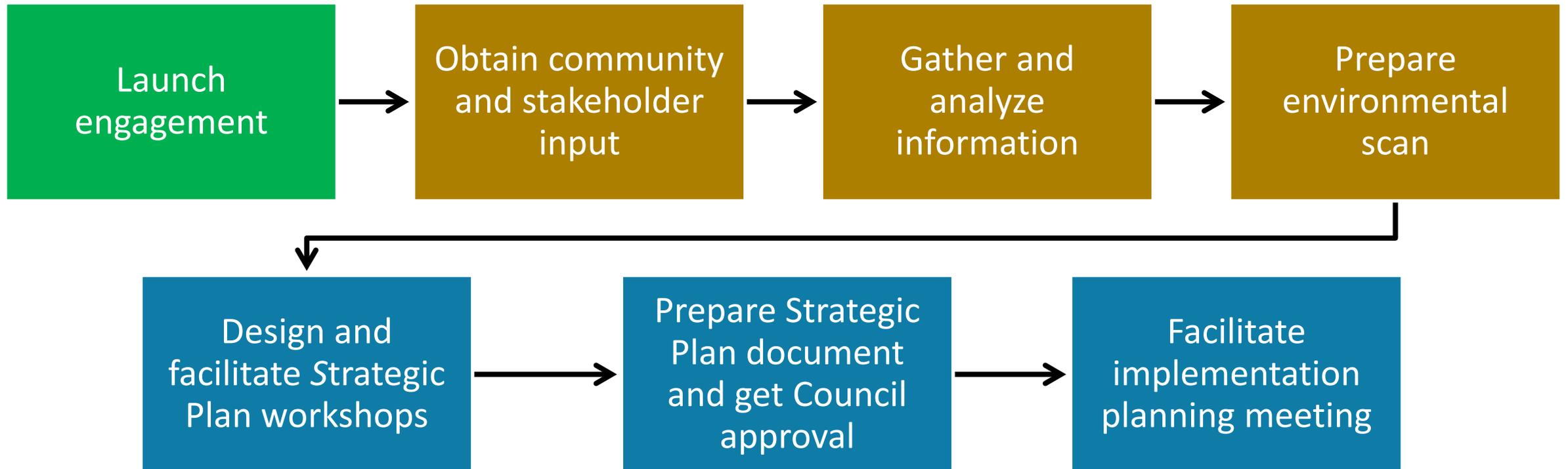
# Overview of the Strategic Planning Process

The purpose and value of Strategic Planning is to:

- Gather the community's input to **create a shared vision** of the future of the community
- **Align city priorities, resources and services** with community needs and interests
- Develop and **set the direction for the City** with a vision, mission, values, goals and strategies
- **Inform City budget** decisions



# Strategic Plan Timeline



# Your Input Matters!

The City is seeking community input. Your voice is valued in the community visioning process.



Your input helps the City to develop a shared vision of what you want the community of Pinole to become.



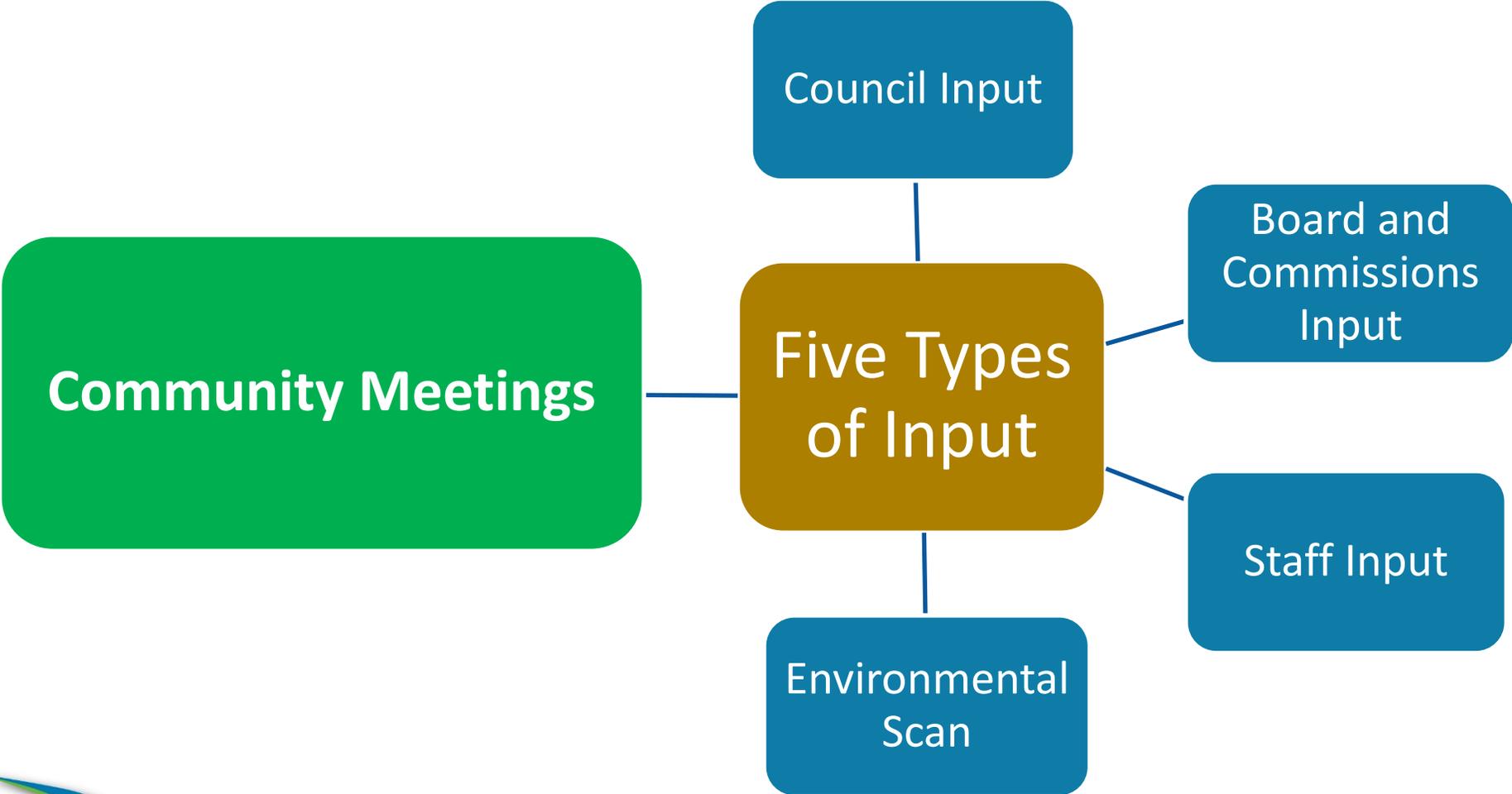
The City would like your input on the City's greatest assets and the things you would most like to see change for the better.



All the themes heard, will be consolidated, so that it can help the City frame specific goals the whole community would want to achieve.



# Information Gathering for the Strategic Plan



# Public Involvement Opportunities

## Community Engagement Meetings

Wednesday,  
September 25<sup>th</sup>  
at Pinole Library  
from 9 am – 11  
am

Wednesday,  
September 25<sup>th</sup>  
at East Bluff  
Apartments  
from  
6 pm – 8 pm

Monday,  
October 7<sup>th</sup> at  
Pinole Youth  
Center from  
12 pm – 2 pm

Monday,  
October 7<sup>th</sup> at  
Pinole Middle  
School, from  
7 pm – 9pm





## Themes So Far...

# Our Strengths

- City's **strong commitment** to maintain/enhance their citizen's **quality of life**
  - Strong community engagement
  - Great schools
- **Location and weather**
- **An engaged City Council**
- **Full-service city**
- Positive **city reputation** by other communities
- **Strong partnerships** with businesses, community and schools
- **Strong sales tax base**
- **Strong workforce** with dedicated and knowledgeable staff

# Our Challenges

- Preparing for potential impacts of an **economic downturn/recession**
- **City infrastructure and maintenance**
- **Aging population**
- **Job/housing balance**
- **Traffic congestion**
- **Economic diversification**
- **Difficulty in attracting and retaining City staff**
- **Limited resources** (funding, staffing, public facilities)

# Our Opportunities

- Continue to improve/enhance the community's **quality of life** (public safety, transportation, impacts of climate change, schools)
- Inform the community about **emergency preparedness**
- Continue to find innovative ways to **generate more revenue**
- Increase **public/community engagement**
- Encourage more **events and entertainment**
- Become a **retailer/commercial destination**
- **Revitalize downtown**
- **Redevelop vacant lots and commercial sites** (i.e., grow tax base and expand housing options)
- Maintain and improve **city infrastructure**
- Enhance the **distribution of public information** to the community



# Group Discussion and Instructions

## 1. Small group discussions

- Break into small groups and identify who will be the notetaker and reporter
- Discuss questions raised

## 2. Large group report out

- Reporters from each small group will report out their group responses
- Facilitators will record report outs and share frequency of themes



## Small Group Discussion

- 1. What did you agree with on the list of strengths, challenges and opportunities?*
- 2. What's missing?*
- 3. What needs more clarification?*



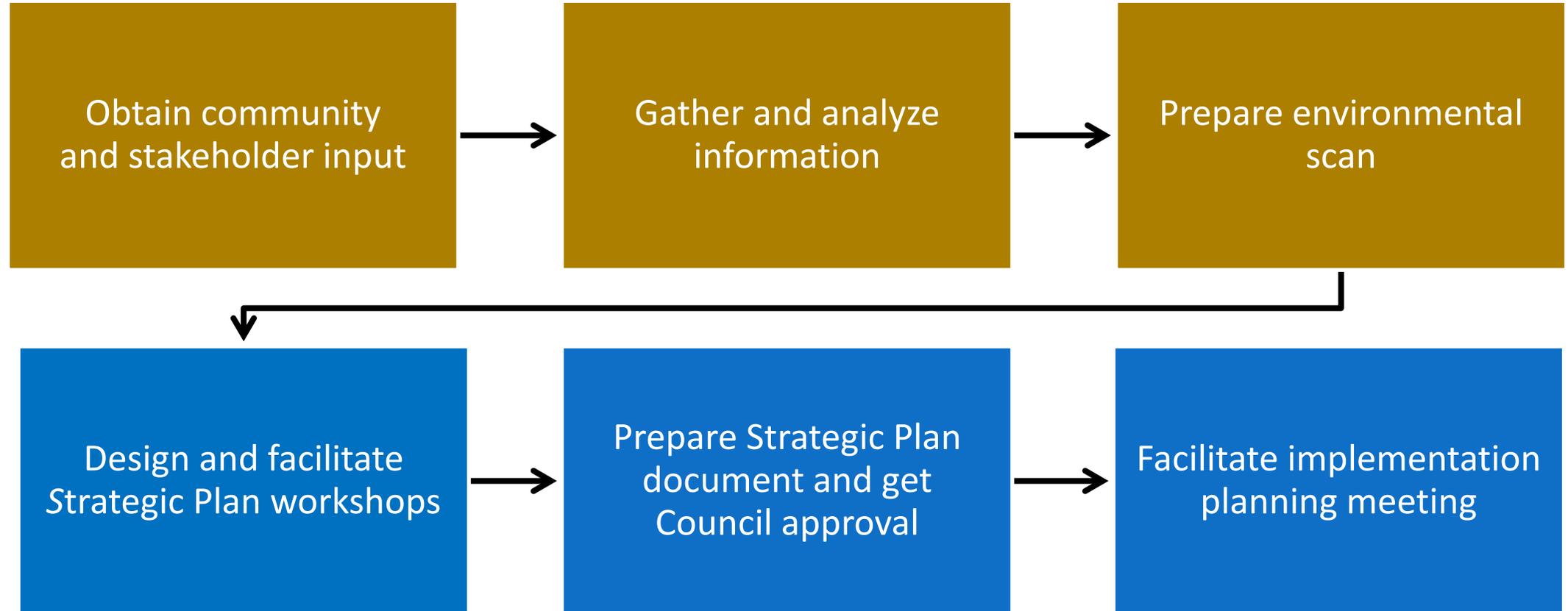
4. *What do you believe should be the City of Pinole's priorities over the next five years?*

Small Group Discussion  
Continued



# Large Group Report Out

# Wrap Up and Next Steps





# Reminder...Public Involvement Opportunities

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**Thank you!**

**Nancy Hetrick, Vice President**

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